



GEORGIA DEPARTMENT OF
COMMUNITY HEALTH

2008 Freestanding Ambulatory Surgery Center Survey

Part A : General Information

1. Identification

UID:LNRASC093

Facility Name: ADVANCED AESTHETICS SURGICENTER

County: Fayette

Street Address: 874 WEST LANIER AVENUE, SUITE 110

City: FAYETTEVILLE

Zip: 30214

Mailing Address: 874 WEST LANIER AVENUE, SUITE 100

Mailing City: FAYETTEVILLE

Mailing Zip: 30214

2. Report Period

Report Data for the full twelve month period, January 1, 2008 - December 31, 2008 (365 days).

Do not use a different report period.

Check the box to the right if your facility was **not** operational for the entire year.

If your facility was **not** operational for the entire year, provide the dates the facility was operational.

Part B : Survey Contact Information

Person authorized to respond to inquiries about the responses to this survey.

Contact Name: Sharon McLendon

Contact Title: Practice Administrator

Phone: 770-461-4000

Fax: 770-603-7064

E-mail: sharon@plasticsurgerycorner.com

Part C : Ownership, Operation and Management

1. Ownership, Operation and Management

As of the last day of the report period, indicate the name of the legal entities which own/operate the facility if applicable or the name of the physician(s) in ownership of the center. Using the drop-down menus, select the organization type. If the category is not applicable, the form requires you only to enter Not Applicable in the legal name field. You must enter something for each category.

A. Facility Owner

| Full Legal Name (Or Not Applicable) | Organization Type | Effective Date |
|-------------------------------------|-------------------|----------------|
| Advanced Aesthetics, PC | For Profit | |

B. Owner's Parent Organization

| Full Legal Name (Or Not Applicable) | Organization Type | Effective Date |
|-------------------------------------|-------------------|----------------|
| Not Applicable | NA | |

C. Facility Operator

| Full Legal Name (Or Not Applicable) | Organization Type | Effective Date |
|-------------------------------------|-------------------|----------------|
| Not Applicable | NA | |

D. Operator's Parent Organization

| Full Legal Name (Or Not Applicable) | Organization Type | Effective Date |
|-------------------------------------|-------------------|----------------|
| Not Applicable | NA | |

E. Management Contractor

| Full Legal Name (Or Not Applicable) | Organization Type | Effective Date |
|-------------------------------------|-------------------|----------------|
| Not Applicable | NA | |

F. Management's Parent Organization

| Full Legal Name (Or Not Applicable) | Organization Type | Effective Date |
|-------------------------------------|-------------------|----------------|
| Not Applicable | NA | |

G. Physician Owner(s) (List all if owned jointly)

| Full Name | License Number |
|--------------------|----------------|
| Paul D Feldman | 029640 |
| Edward S Gronka | 035431 |
| Joseph Ranieri, Jr | 048705 |

Part D : Ambulatory Surgery Rooms, Procedures and Patients

1A. Rooms, Procedures and Patients in CON-Authorized or Licensed Operating Procedure Rooms

An operating procedure room is a procedure room or area of the ambulatory surgical treatment center in which surgical procedures are performed and that is licensed as a procedure room by the Department of Human Resources pursuant to Rule 290-5-33-01(u).

| Room Type | Number of Rooms | Number of Procedures | Number of Patients |
|---------------------------|-----------------|----------------------|--------------------|
| Operating Procedure Rooms | 2 | 452 | 452 |

1B. Other Nonoperating/Procedure Rooms

If applicable, provide rooms, procedures and patients for other rooms at your facility where procedures are performed, but that are not licensed as operating rooms.

| Room Type | Number of Rooms | Number of Procedures | Number of Patients |
|---------------------------|-----------------|----------------------|--------------------|
| Endoscopy Procedure Rooms | 0 | 0 | 0 |
| Minor Procedure Rooms | 0 | 0 | 0 |
| Other Procedure Rooms | 0 | 0 | 0 |

2. Ambulatory Surgery Patients Admitted to Hospital

How many patients if any, were admitted to a hospital before completion of or immediately following ambulatory surgery?

1

3. Ambulatory Patients by Race/Ethnicity

Report the number of unduplicated patients who received ambulatory surgery by race/ethnicity category and provide the total number of ambulatory surgical procedures by race/ethnicity.

| Race/Ethnicity | Number of Patients | Number of Procedures |
|-------------------------------|--------------------|----------------------|
| American Indian/Alaska Native | 0 | 0 |
| Asian | 7 | 7 |
| Black/African American | 58 | 58 |
| Hispanic/Latino | 6 | 6 |
| Pacific Islander/Hawaiian | 0 | 0 |
| White | 381 | 381 |
| Multi-Racial | 0 | 0 |
| Unknown | 0 | 0 |
| Total | 452 | 452 |

4. Ambulatory Patients by Gender

Report the number of patients by gender served during the report period along with the total number of procedures by gender.

| Gender | Number of Patients | Number of Procedures |
|--------------|--------------------|----------------------|
| Male | 27 | 27 |
| Female | 425 | 425 |
| Total | 452 | 452 |

Part E : Ambulatory Surgical Procedures, Licensed Specialty and Services

1. Top Ten Procedures

Of the total procedures reported in Part D, provide the top ten procedures (volume-wise) performed within your facility by CPT Code, Procedure Name, Number of Procedures and Average Charge for Procedure.

| CPT Code | Procedure Name | Number of Procedures | Average Charge |
|-------------|--|----------------------|----------------|
| 15877 | lipectomy, trunk | 167 | 1,650.00 |
| 19325 | mammoplasty with implants | 139 | 3,325.00 |
| 15847 | excision excessive skin, tissue of abdom w/facial pliacation | 91 | 2,850.00 |
| 15822 | blepharoplasty upper eyelid | 57 | 1,650.00 |
| 13100-13133 | scar revision | 57 | 500.00 |

2. Licensed Specialty and Services Provided

Report the licensed specialty of the ambulatory surgery center and the services provided.

Specialty(ies)(As indicated on the Office of Regulatory Services permit):

Plastic Surgery

Services Provided:

Plastic and Reconstructive Surgery

Part F : Utilization & Revenue by Payer Source for Ambulatory Surgery Services

1. Utilization by Payer Source

Please report the number of patients and procedures, Gross Patient Revenue, and Net Patient Revenue during the report period according to Payer Source. Please note that the Total Gross and Net Revenue columns should balance to Gross and Net Revenue reported in Part G.

| Payer Source | Patients | Procedures | Gross Revenue | Net Revenue |
|--------------------|------------|------------|------------------|------------------|
| Medicare | 0 | 0 | 0 | 0 |
| Medicaid | 0 | 0 | 0 | 0 |
| PeachCare for Kids | 0 | 0 | 0 | 0 |
| Third Party | 1 | 1 | 8,225 | 3,820 |
| Self Pay | 451 | 451 | 1,400,600 | 1,400,600 |
| Other Payer | 0 | 0 | 0 | 0 |
| Total | 452 | 452 | 1,408,825 | 1,404,420 |

2. Indigent/Charity Care

Provide the number of ambulatory surgery patients and procedures for patients who were income tested as indigent or charity care cases. Refer to the definitions of indigent and charity care in the instructions.

| Category | Number of Patients | Number of Procedures |
|--------------|--------------------|----------------------|
| Indigent | 0 | 0 |
| Charity | 0 | 0 |
| Total | 0 | 0 |

Part G : Financial Summary and Indigent and Charity Care Information

1. Indigent and/or Charity Care Policy

Check the box to the right if the agency had a formal written policy or written policies concerning the provision of indigent and/or charity care during 2008.

If you indicated yes above, please indicate the effective date of the policy or policies.

07/01/1994

2. Person Responsible

Please indicate the name and title or position held by the person most responsible for adherence to or interpretation of the policy or policies you will provide the department.

Sharon McLendon, Administrator

3. Charity Care Provision

Check the box if the policy or policies included provision for the care that is defined as charity.

4. Financial Table

Please complete the following financial table for the 2008 calendar year. Please note that Total Uncompensated Indigent and Charity Care Charges (automatically calculated by the web form) should not exceed Gross Indigent and Charity Care Charges.

| Revenue or Expense | Amount |
|--|------------------|
| Gross Patient Revenue | 1,408,825 |
| Medicare Contractual Adjustments | 0 |
| Medicaid Contractual Adjustments | 0 |
| Other Contractual Adjustments | 4,405 |
| Total Contractual Adjustments | 4,405 |
| Bad Debt | 0 |
| Indigent Care Gross Charges | 0 |
| Indigent Care Compensation | 0 |
| Uncompensated Indigent Care (Net) | 0 |
| Charity Care Gross Charges | 0 |
| Charity Care Compensation | 0 |
| Uncompensated Charity Care (Net) | 0 |
| Other Free Care | 0 |
| Total Net Patient Revenue | 1,404,420 |
| Other Revenue | 0 |
| Total Net Revenue | 1,404,420 |
| Total Expenses | 0 |
| Adjusted Gross Revenue | 1,408,825 |
| Total Uncompensated I/C Care | 0 |
| Percent Uncompensated Indigent/Charity Care | 0.00% |

Part H : Accreditation

Indicate below if your ambulatory surgery center is accredited and if so indicate for each agency as applicable.

- A) American Association of Ambulatory Care?
- B) American Association for Accreditation of Plastic Surgery Facilities?
- C) Joint Commission for Accreditation of Healthcare Organizations (JCAHO)?
- D) Accreditation Association for Ambulatory Health Care (AAAHC)?
- E) Accreditation Association for Ambulatory Health Care (AAAHC)?
- F) Other?

Specify other organizations that accredit your facility in the space below.
the print copy does not reflect our accreditation of AAAASF

Part I : Patient Origin of Ambulatory Surgery Patients in the Surgical Center

1 Patient Origin

Please report the county of origin for the patients treated in the surgical center.

| County | Patients |
|---------------------|------------|
| Bartow | 1 |
| Butts | 7 |
| Carroll | 4 |
| Chatham | 2 |
| Clayton | 27 |
| Cobb | 3 |
| Coweta | 102 |
| DeKalb | 1 |
| Douglas | 3 |
| Fayette | 99 |
| Forsyth | 1 |
| Fulton | 21 |
| Gwinnett | 2 |
| Haralson | 1 |
| Heard | 1 |
| Henry | 105 |
| Jackson | 1 |
| Lamar | 3 |
| Meriwether | 1 |
| Newton | 8 |
| Other- Out of State | 12 |
| Paulding | 2 |
| Pike | 8 |
| Putnam | 1 |
| Richmond | 1 |
| Rockdale | 11 |
| Spalding | 17 |
| Troup | 4 |
| Upson | 2 |
| Walton | 1 |
| Total | 452 |

Part J : Ambulatory Surgery Center Workforce Information

1. Budgeted FTE

Please report the number of budgeted fulltime equivalents (FTEs) and the number of vacancies as of 12-31-2008.

| Profession | Budgeted FTEs | Vacant Budgeted FTEs | Contract/Temporary Staff FTEs |
|--|---------------|----------------------|-------------------------------|
| Registered Nurses (RNs Advanced Practice) | 2.5 | 00 | 0 |
| Licensed Practical Nurses (LPNs) | 0 | 0 | 0 |
| Aides/Assistants | .75 | 0 | 0 |
| Allied Health Therapists | 0 | 0 | 0 |

2. Filling Vacancies

Please enter the average time needed during the past six months to fill each type of vacant position.

| Type of Vacancy | Average Time Needed to Fill Vacancies |
|--------------------------|---------------------------------------|
| Registered Nurse | Not Applicable |
| Licensed Practical Nurse | Not Applicable |
| Aides/Assistants | Not Applicable |
| Allied Health Therapists | Not Applicable |

Electronic Signature

Please note that the survey WILL NOT BE ACCEPTED without the authorized signature of the Chief Executive Officer or Executive Director (principal officer) of the facility. The signature can be completed only AFTER all survey data has been finalized. By law, the signatory is attesting under penalty of law that the information is accurate and complete.

I state, certify and attest that to the best of my knowledge upon conducting due diligence to assure the accuracy and completeness of all data, and based upon my affirmative review of the entire completed survey, this completed survey contains no untrue statement, or inaccurate data, nor omits requested material information or data. I further state, certify and attest that I have reviewed the entire contents of the completed survey with all appropriate staff of the facility. I further understand that inaccurate, incomplete or omitted data could lead to sanctions against me or my facility. I further understand that a typed version of my name is being accepted as my original signature pursuant to the Georgia Electronic Records and Signature Act.

Authorized Signature: Paul D. Feldman, MC

Date: 6/26/2009

Title: President

Comments:

Your program has a programming print error in Part H. We have correctly marked "E" for American Association for Accreditation of Ambulatory Surgery Facilities, Inc. (AAAASF). However in the preview mode and on the printed copy it shows the descriptor of "D" repeated.